

Footfall Counters

The R-Com footfall counting system uses a lamppost or wall mounted, high resolution video camera to count, record & compare pedestrian activity.



CALCULATE FOOTFALL

Measure footfall at different times of day in order to more effectively plan & position related resources.

DWELL TIME ANALYSIS

Detect & record how long people spend in one place and how often that place was visited. Such as: toilets, parks, information boards, public buildings & spaces.

IMPACT MONITORING

Monitor the impact of promotions, events & crowd management strategies.

BEFORE & AFTER

Test the popularity of new facilities & features through before and after comparison.

POWERFUL FEATURES

- 24hr Real Time Data & Time Stamped
- No Size Limits To The System
- 95% Accurate Algorithms That Eliminate Any Potential Errors
- Multiple Connection Options
- 100% GDPR compliant
- Highly Secure Data Storage
- Fully Weather Proof
- UK Designed, Developed & Manufactured

Want to know more? Give us a call:

0844 809 4833